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**For Immediate Release**

**Site4view Lab announces further enhancements to Depicto, an advanced multiuser picture sharing and collaboration service**

*Web-based **Depicto** allows multiple users to share photos and synchronously collaborate without use of email attachments, software downloads, or registration*

**New York, NY (April 25, 2005)** – Site4view Lab's Depicto advanced photo sharing service, launched in March 2005, adds important features. The Flickr(tm) bridge allows members of the popular photo storage and photo-blogging service Flickr (acquired by Yahoo), to log in to their accounts and import images directly into Depicto collaborations. Collaborative drawings and designs created in Depicto can now be saved either as image files or as project URL's.

Depicto is a Web-based image display and art tool that allows users to view photos together and share pictures in a more immersive and immediate way than by email attachments. Depicto does not require filling out registration forms, paying fees or installing software; a Web browser with the latest Flash plug-in is all a user needs.

Other advantages that Depicto offers are line and shape drawing in various colors and thicknesses, writing, and chat. This is the first photo sharing Web site that allows users to express their artistry in a shared-screen real-time collaborative session. Much the way the chat feature lets people type to each other in real time, the art tools allow users to create and view each other's design and artwork simultaneously. Group creative output can then be printed or saved for later reference. Web users simply point their browsers to [www.depicto.com](http://www.depicto.com) and can instantly upload images, create artwork and invite friends.

“This is a revolutionary idea in terms of Web-based photo sharing. We believe that Web users deserve free access to advanced Web tools without surrendering their privacy; none of the other photo sharing sites offer that,” said Gela Sulikashvili, CEO of Site4view Lab.

Site4view Labs is also offering Depicto Pro, a collaborative visuals presentation Web application, a modular platform that is customizable for companies in all areas of media, industry, education, and arts.

“Depicto Pro offers more features every step of the way – importing of visuals, image manipulation, multi-user brainstorming, and asset management,” explained Kyril Mossin, Chief Application Architect of Site4view Lab.

Depicto offers the easiest and most entertaining route to picture sharing for the millions of digital camera owners who have access to the Web.

**About Site4view Lab** – Site4view Lab is an innovative developer of Web-based photo tools and online image management systems. Its suite of digital tools, known as Instant Creative Network (ICN™) include: Depicto, Adboard Lightbox, Portfolio Courier, and Stock Search. Site4view Lab is part of Site4view, LLC, which was founded in 2000 as an advertising production company specializing in photo shoot management, casting, and location scouting. Site4view clients include American Express, IBM, Microsoft, New York Times, Ogilvy & Mather, and Publicis. Site4view is a privately held company headquartered in New York City.

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